



Capitalization Rules for Special Names

Today's Standard

2.L.2a - Capitalize holidays, product names, and geographic names.

Cues	Notes
What are proper nouns?	Proper nouns are specific names of people, places, or things.
Why do we capitalize holidays?	Holidays are special days that are capitalized to show their importance.
Examples of product names	Product names like 'Coca-Cola' or 'Lego' are capitalized as they are brand names.
Geographic names to capitalize	Geographic names like 'Mount Everest' or 'Nile River' are capitalized because they are specific places.

Summary

Proper nouns, including holidays, product names, and geographic names, are always capitalized to highlight their importance and specificity.