



## Media Comparison and Analysis

### Today's Standard

7.RI.7 - Compare and contrast a text to an audio, video, or multimedia version of the text, analyzing each medium's portrayal of the subject (e.g., how the delivery of a speech affects the impact of the words).

Cues	Notes
What is media comparison?	Media comparison involves analyzing how different formats (text, audio, video) portray the same subject.
How does medium affect message impact?	The medium affects the message's impact through tone, emphasis, and visual elements.
Examples of different media formats?	Examples include books vs. movies, podcasts vs. transcripts, live vs. recorded speeches.
Why is media literacy important?	Media literacy helps students critically evaluate information and understand bias and perspective.

### Summary

Media comparison and analysis help students understand how different formats can change the portrayal and impact of the same subject, fostering critical media literacy skills.