



## Understanding Word Connotations

### Today's Standard

8.L.5c - Distinguish among the connotations (associations) of words with similar denotations (definitions) (e.g., bullheaded, willful, firm, persistent, resolute).

Cues	Notes
What is a connotation?	Connotation refers to the emotional or cultural association with a word.
How do connotations differ from denotations?	Denotations are the literal definitions of words, while connotations are the feelings or ideas words invoke.
Why is understanding connotations important?	Understanding connotations helps in choosing the right word to convey the desired tone and meaning.
Can words with similar definitions have different impacts?	Yes, words with similar definitions can have different impacts based on their connotations.
Examples of words with different connotations?	Examples: 'Bullheaded' vs. 'persistent' - both mean stubborn but have different emotional impacts.

### Summary

Understanding connotations helps in selecting words that convey the desired emotional tone and meaning, which is crucial for effective communication.