



Analyzing Media Motives

Today's Standard

8.SL.2 - Analyze the purpose of information presented in diverse media and formats (e.g., visually, quantitatively, orally) and evaluate the motives (e.g., social, commercial, political) behind its presentation.

Cues	Notes
What are the different types of media?	Media types include visual, quantitative, and oral formats.
How can you identify bias in media?	Bias can be identified by comparing multiple sources, looking for discrepancies, and analyzing the creator's intent.
What are the common motives behind media presentations?	Common motives behind media include social, commercial, and political purposes.
Why is it important to analyze media critically?	Critical analysis of media is important to become informed and discerning consumers of information.

Summary

Understanding and analyzing the purpose and motives behind different media formats helps students become critical consumers of information, capable of identifying bias and evaluating the reliability of sources.