



Argumentative Writing Techniques

Today's Standard

9-10.W.1b - Develop claim(s) and counterclaims fairly, supplying evidence for each while pointing out the strengths and limitations of both in a manner that anticipates the audience's knowledge level and concerns.

Cues	Notes
What is a claim?	A claim is the main point or argument that you are trying to make.
Why are counterclaims important?	Counterclaims show that you understand and can engage with opposing viewpoints, which strengthens your argument.
How do you support a claim?	Support a claim with relevant evidence, such as facts, statistics, and expert opinions.
What is audience awareness?	Audience awareness means understanding who your readers are and what they know or care about.
Why provide evidence for counterclaims?	Providing evidence for counterclaims makes your argument more balanced and credible.

Summary

Understanding how to develop claims and counterclaims with supporting evidence is essential for effective argumentative writing. This involves anticipating the audience's knowledge and concerns, which strengthens the overall argument.