



## Effective Writing Techniques

### Today's Standard

11-12.W.4 - Produce clear and coherent writing in which the development, organization, and style are appropriate to task, purpose, and audience. (Grade-specific expectations for writing types are defined in standards 1-3 above.)

### Real-World Applications for this Standard

Writing a college application essay; Creating a business proposal; Drafting a scientific research paper; Composing a persuasive speech; Developing a blog post

### Today I Learned

Today, we learned how to write clearly and in an organized way that fits the task and audience.

### Common Stumbling Blocks

Some kids think style doesn't matter if the content is right. Others think only long pieces need to be organized. Both are wrong because style and organization help make writing clear and easy to understand.

### Quiz Me

- What is writing style?
- Why is it important to organize your writing?
- Who should you think about when you write?
- What makes writing clear?
- Can short pieces of writing be organized?

### Help Me

Writing clearly and in an organized way helps in many real-world situations, like writing a school essay, a letter, or even a story. It's important to think about who will read your writing and make sure it's easy for them to understand.