

## Analyzing Media Motives

### Today's Standard

8.SL.2 - Analyze the purpose of information presented in diverse media and formats (e.g., visually, quantitatively, orally) and evaluate the motives (e.g., social, commercial, political) behind its presentation.

### Real-World Applications for this Standard

Evaluating news articles for bias; Analyzing advertisements for commercial motives; Assessing political speeches for persuasive techniques; Interpreting data visualizations for informational accuracy

### Today I Learned

Today, we learned how to figure out why information is shared in different ways, like pictures, numbers, and speeches. We also learned to think about why people share this information and what they want us to believe.

### Common Stumbling Blocks

Sometimes kids think all information is true and fair, but that's not always right. They might also think it's easy to see why information is shared, but it's more complicated.

### Quiz Me

- What are some ways people share information?
- Why might someone share information in a video?
- How can you tell if information is fair?
- What should you do if you think information might not be true?
- Why is it important to think about why information is shared?

### Help Me

When you see information in pictures, numbers, or speeches, think about why it's being shared. Is it to sell something, make you think a certain way, or just to inform you? This helps you understand the real reason behind the information.